

General Policy and Standards
Real Estate Signage on District Property

1. All temporary “OPEN HOUSE” or “FOR SALE” signs must be of the metal step type and no larger than 18” x 24”
2. All permanent and temporary signage must be in the approved colors:
Nantucket Dune SW2066 Sherwin Williams paint for background and posts.
Lafayette Green HC-135 Benjamin Moore Paint for lettering or Forest Green #86 vinyl lettering.
3. No signs are permitted on medians or between the sidewalks and the street on CDD roads. (Pelican Marsh Blvd, Oak Moss Road, Spanish Moss Trail, Wood Duck Trail, Little Blue Heron, Bay Laurel Drive, Whimbrel Watch Lane , and Galleria Drive.)
4. No signs are permitted between the county/state roads and the entrance gates. (Us 41, Airport Road, Vanderbilt Beach Road, and Galleria Drive)
5. No attention-getting devices, such as ribbons or balloons, are permitted.
6. Only one (1) temporary sign is permitted on street corners. Copy should be generic, i.e. “Open House” or “For Sale”. Use no other copy, including separate attached notes providing street numbers or other information.
7. All Temporary “Open House” or “For Sale” signs must be removed from all locations by sunset.
8. All signs must comply with Collier County Land Development Code.

Roving patrols are responsible for removing signs that are not in compliance with the above standards.

The removed non-compliant signs will be brought to the 41 gatehouse for the realtors to retrieve later. Signs not picked up within one week will be discarded.